

Welcome to

publuu

The world
of inspiring flipbooks

Once upon a time...

people used to publish their content in PDFs.

The files were
static and heavy

It was difficult to email
and share them



It took time
and space on disk





Watch
the video

And then people started using flipbooks,

smart and stylish online books which were easy to share and send as emails. The world of online publications changed forever, never to be the same again.



Ready to set off on an adventure?

Think of all your PDFs and imagine them becoming engaging, sleek, wonderfully easy to share and display on every device.



**That's
flipbooks!**

What is Publuu?



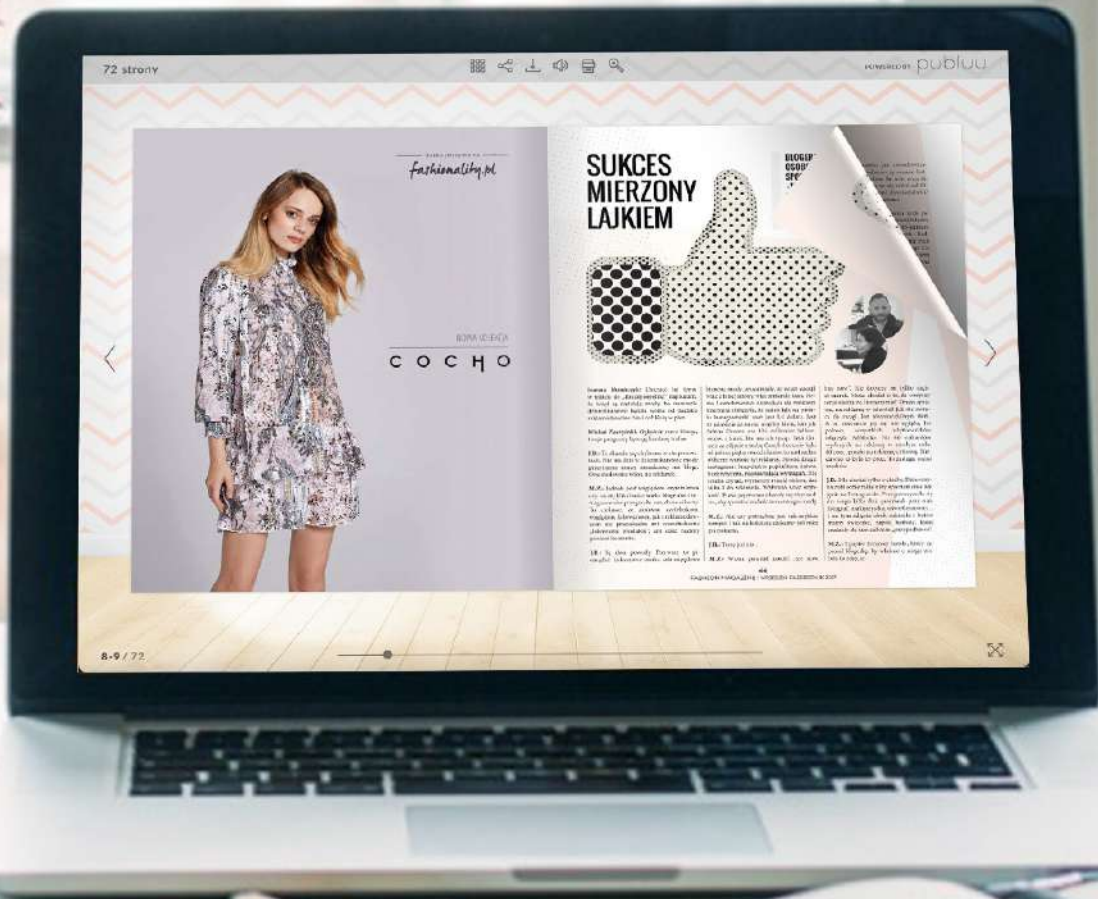
A tool for converting PDFs into interactive and easy to access online flipbooks.

A platform for managing and publishing them.

A mighty solution which will take your publications to the next level.

Why Publuu?

Because it's the easiest and most versatile tool which allows you to effortlessly create any publication you want.



Publuu's flipbooks features.

Check out all fantastic features
Publuu gives you.



Stunning looks

Make your flipbooks
unique and beautiful.



Branding options

Brand your flipbooks
by adding your logo.



Easy access and sharing

Share your flipbooks
with your audience.



E-commerce possibilities

Integrate your flipbooks
with online shops.



Tracking options

Check whether your clients opened your flipbooks.



Interactive hotspots

Enrich your flipbooks with media files.



Easy embedding

Publish your flipbooks on your website.



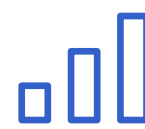
Content protection

Protect your content by setting a password.



Effortless updating options

Easily edit your flipbooks at any time.



Extended statistics

Learn more about your clients' interactions.

A woman with glasses is smiling and typing on a laptop keyboard. The background is a bright, out-of-focus window. The text is overlaid on the upper part of the image.

Keen to kick-start creating your flipbooks with Publuu?

It will take just take a few minutes!

[REGISTER NOW](#)



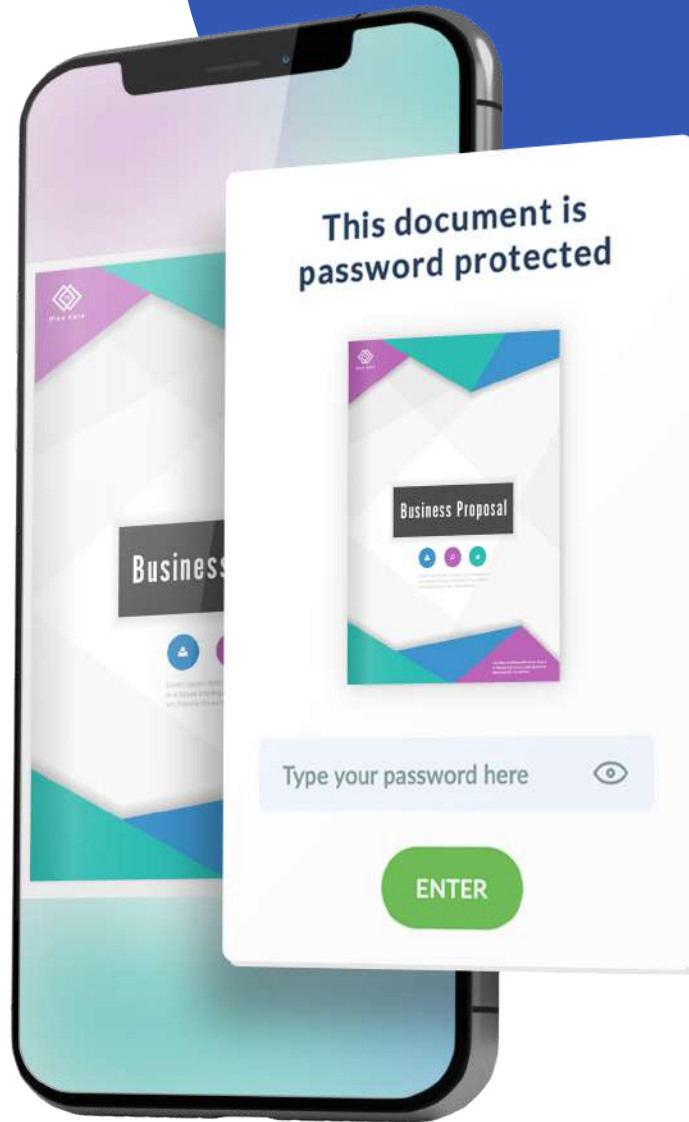
Upload your PDF

and Publuu will convert it into a digital flipbook that looks fantastic on every device.

Customize it,

making it unique and in line
with your brand.



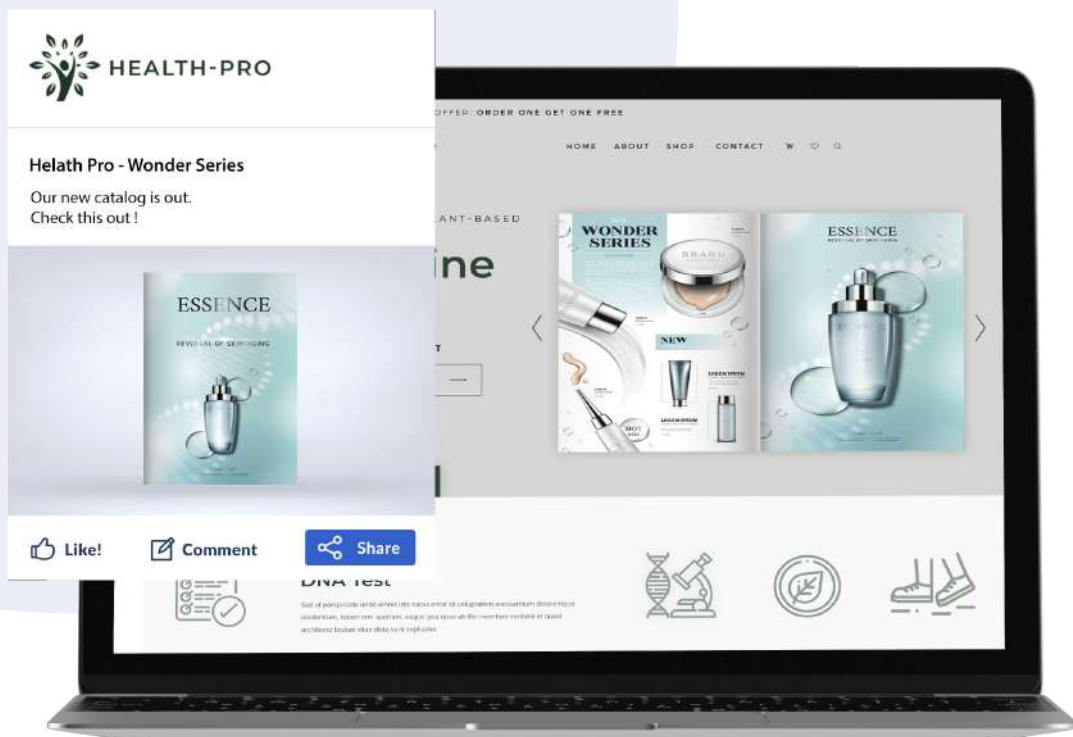


Protect

your flipbook with a password.
Decide who can view your publications.

Share

your flipbook or embed it
on your website.



Generate unique links to your flipbooks
and send them to your clients via e-mail
or paste them wherever you want.



Track

your flipbook's performance in real time. Check out the statistics panel to see how your clients interacted with it.

Get inspired!

Make your plain PDFs sleek and inspiring, no matter whether they are books, catalogs, magazines or presentations.



VOICES FROM THE JUNGLE



VOICES FROM THE JUNGLE



Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quiquam est qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quo autem vel eum lare reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?



At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium





Catalogues



Proposals



Broshures

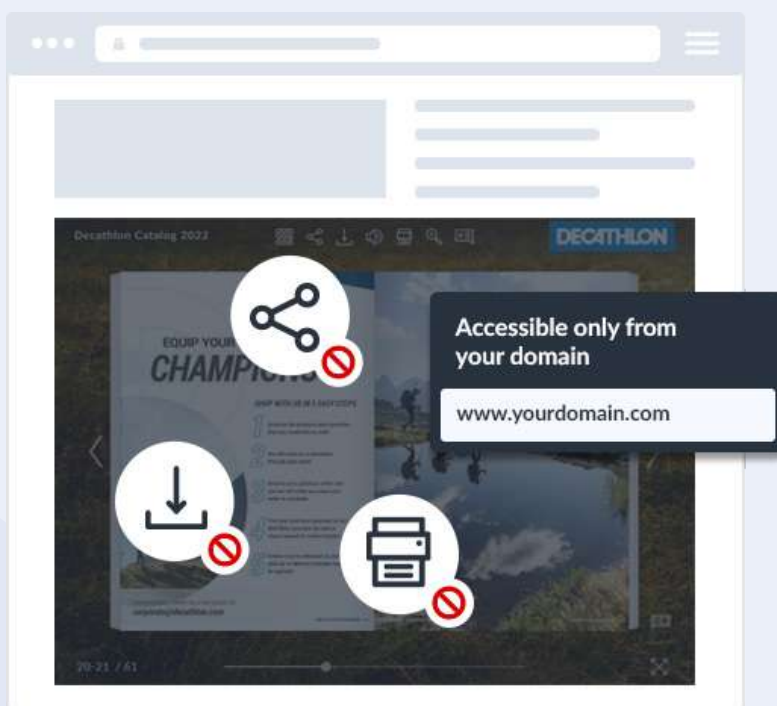
Lead Generation Form

Collect your viewers contact details to convert them into real buyers. You can build, customize and embed a lead capture form into any of your flipbook's page with just a few clicks



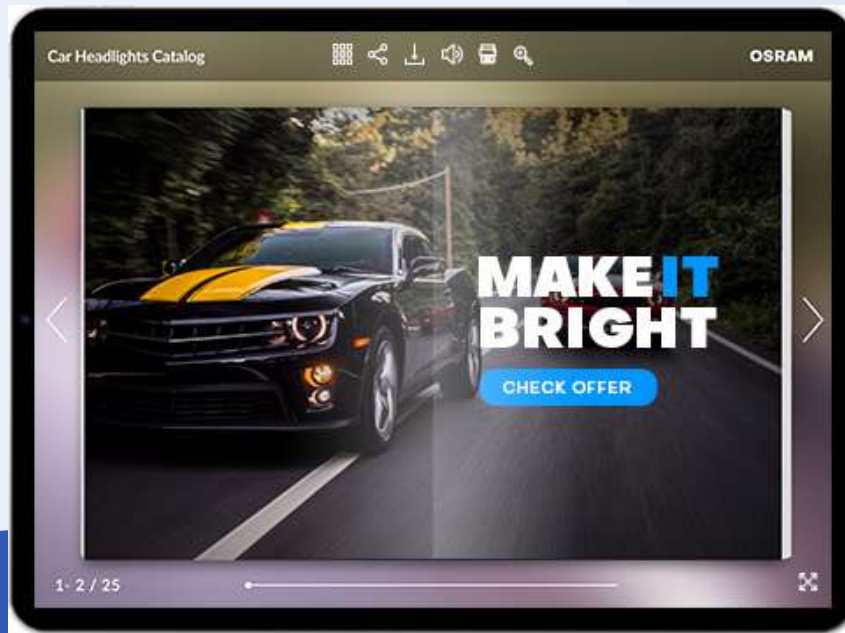
Embed protection

Publish your flipbook only on the site of your choice and prevent it from theft or unauthorized access. Ensure your digital publication won't be accessible anywhere else.



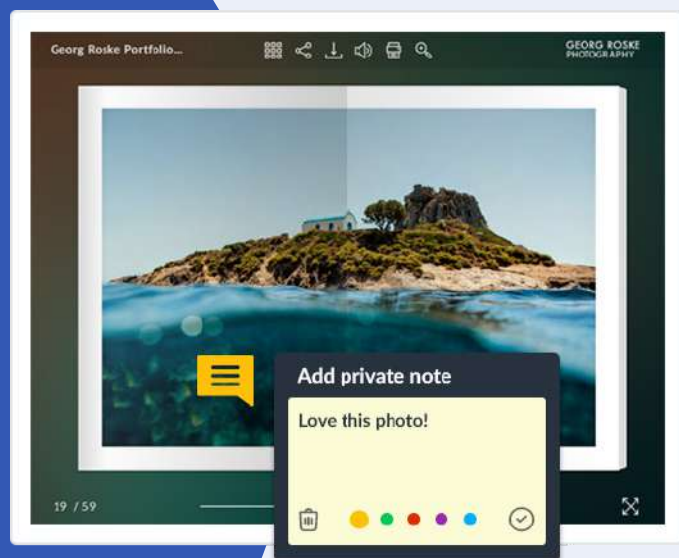
Gifs anywhere

Add GIF animation files to your flipbooks. Embed GIFs anywhere in your publication and drive your clients attention to the desired information.



Private notes

Give your readers the opportunity to add their own comments and personal notes while flipping through your online publications.



Embed Videos, Photos and Hotspots

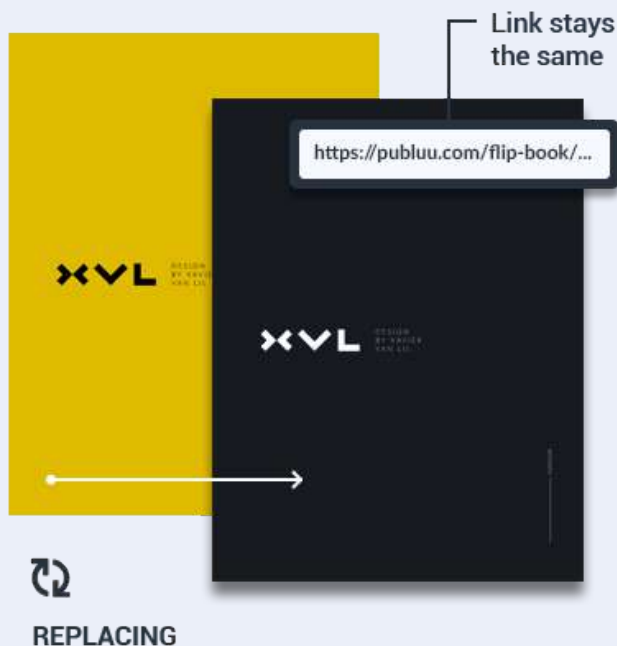
Embed videos or photos right on any of your publication's pages to be seen instantly.
Make it more engaging!

The image shows a digital publication interface with several floating panels for adding content:

- Add photos:** A panel with three photo thumbnails and a plus sign icon.
- Add a video:** A panel with the text "Enter your YouTube or Vimeo link here:" and a text input field containing the URL <https://youtu.be.com/watch...>
- Add an audio file:** A panel with a speaker icon.

The main interface displays a slide titled "BEST OF NATURE" with a video player and a photo of mountains. Navigation arrows and a progress indicator "6-7 / 18" are visible.





Easy Updates

Your content needs an update? No worries – just replace a file. All added interactive elements and your flipbook's direct URL link will remain unchanged.

Real book experience

Endow your digital booklet with realistic pages thickness and maximize the real book reading experience. Add reflections and shadows to every single page to make it even more attractive.



Our clients love their flipbooks!

“ Thanks to Publuu, my presentations and catalogs stand out from the competition and look professional. ”



Lucas Walker
LPM Partners

“ I was putting off publishing my first e-book for a long time because I’m not technically strong and I was afraid I would not be able to cope with creating it. Fortunately, Publuu is extremely easy to use and at the same time it gives phenomenal results! ”



Olivia Dankworth
Seniors Live

“ We have been using Publuu since the beginning of 2015. Since then, we have prepared many publications. We are very pleased with all features offered by Publuu. Our clients appreciate them as well.”



Maciej Wosko
Fratia

“ In 2016 we decided to try out Publuu and it was a very good decision. Service is continually updated, and all the functionalities always perform as they should”



Elizabeth Jeznach
Businesswoman & Life

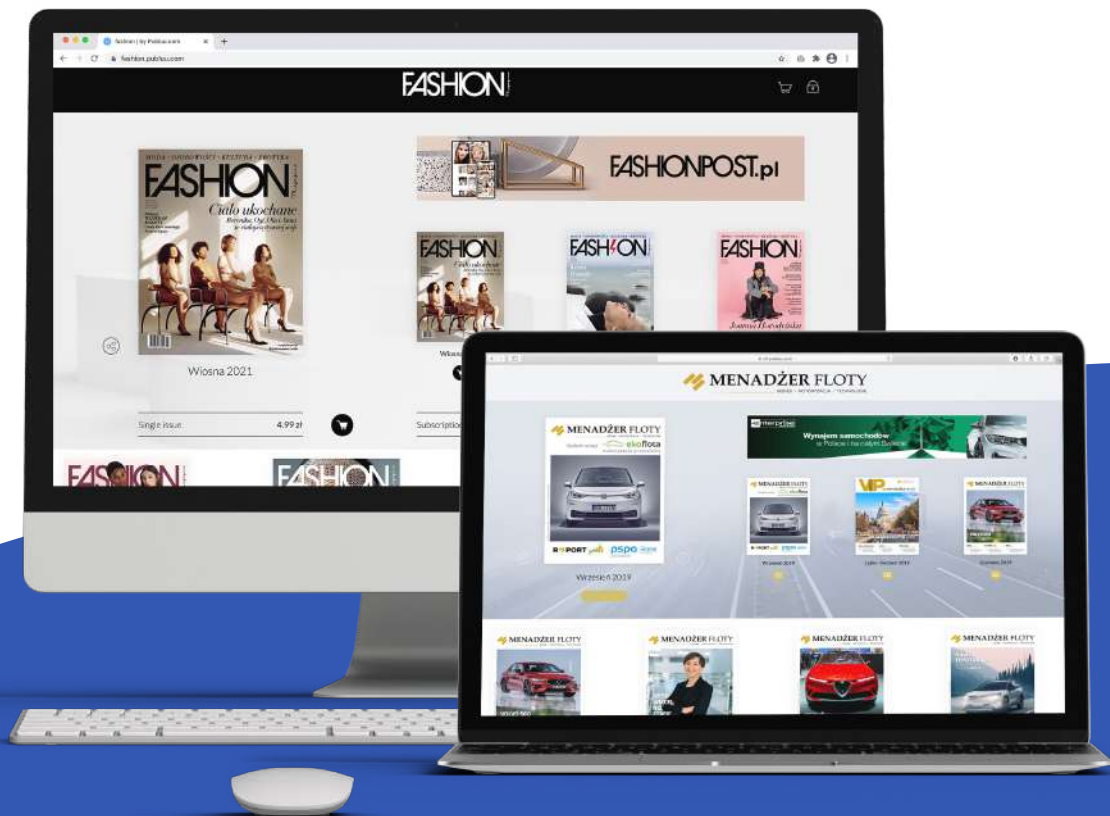
“I can’t imagine a better flipbook maker than Publuu! It offers a lot of useful options, and it is very strong from the aesthetic point of view. I heartily recommend it.



Francesca Kovarsky
Graphic Designer

Virtual Bookshelf

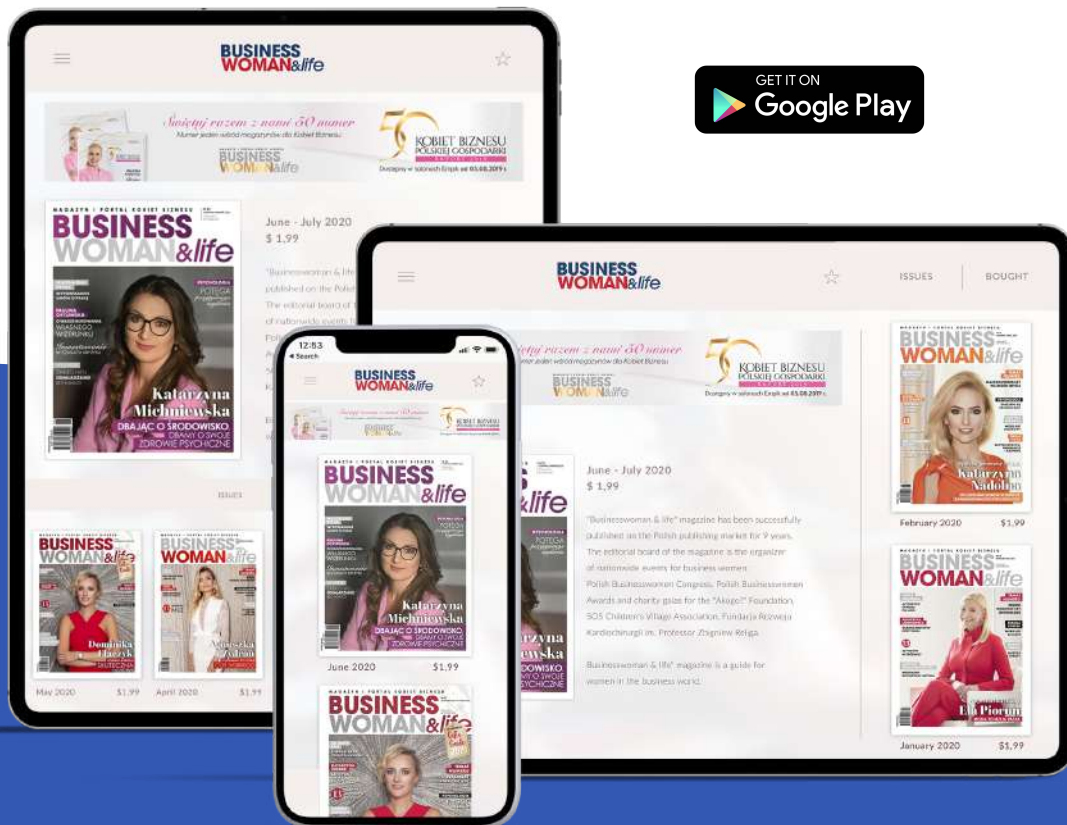
Design and launch your personalized website to showcase and sell a collection of your flipbooks!



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Flipbook App

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with Publuu.

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